



**Volunteers  
of America®**  
UPSTATE NEW YORK

# Be the Light

**5th ANNUAL VOA BENEFIT**  
March 6, 2025 - Harro East Ballroom

## SPONSORSHIP LEVELS

**Presenting Sponsor** ..... \$20,000

- Recognition as the exclusive presenting sponsor on signage, social media, and during program.
- Two reserved tables with 24 tickets to the event.
- Opportunity for senior leader to speak at the event.
- Branded company cocktail napkins at the event.
- Full-page ad on the inside front cover of the event program booklet.
- Naming rights for VOA Children's Center classroom or VOA's Emergency Family Shelters guest room for one year (includes a formal announcement and recognition).
- Company logo featured on event web page and silent auction web page.
- Opportunity for a company promotional video to be embedded on the VOA's website.
- Featured article in VOA's *Spirit* print and e-newsletters sent to more than 6,000 people.

	Visionary	Innovator	Leader	Pioneer	Signature Drink	Champion	Patron
	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,500	\$500
Tickets to event	16	8	8	6	6	4	2
Inclusion in event program booklet	Full-Page Ad	Half-Page Ad	Quarter-Page Ad	Name	Name	Name	Name
Recognition on event web page	Logo	Logo	Name	Name		Name	
Logo on silent auction page	X	X	X	X			
Reserved Table	Two	One	One				
Logo on event signage	X	X	X		X		
Recognition on social media	X	X	X				
Recognition in VOA's Spirit newsletter	X	X					
Verbal Recognition during the event	X						
Create signature drink at bar					X		



**Contact Domenic Argentieri, Director of Development, at (585) 736-2487 or [dargentieri@voaupny.org](mailto:dargentieri@voaupny.org).**

Your sponsorship will support VOA's essential programs and services.

We look forward to celebrating the positive impact we can make together for the people in our community!